

# IADIS Web Based Communities 2008

## CONFERENCE PROGRAM

### Thursday 24<sup>th</sup>, July 2008

10:00-19:30 Welcome Desk

14:00-14:30 Session O – Opening Session  
(Room: St Johns II)

**OPENING SESSION**

*Prof. Piet Kommers and Prof. Pedro Isaías*

14:30-15:30 Session KL1 – Keynote Presentation  
(Room: St Johns II)

**SOUNDS FROM UTOPIA CRITICAL ISSUES OF THE WEB 2.0 PERSPECTIVE FOR WEB-BASED COMMUNITIES**

*Prof. Jan van Dijk, University of Twente, Dep. of Media, Communication and Organization, Netherlands*

15:30-16:30 Session FP 24.1  
Computer mediated-, hyper- and narrative communication, woven stories  
(Room: St Johns II)

**ORTHOGRAPHY, STRUCTURE AND LEXICAL CHOICE AS IDENTITY MARKERS IN SOCIAL TAGGING ENVIRONMENTS (F040)**

*Emma Tonkin*

**ONLINE COMMUNITY PORTALS SUPPORTING CRM: THE GRADNET CASE STUDY (F015)**

*Zenia Barnard and Chris Rensleigh*

16:30-17:00 Coffee Break

17:00-19:30 Session FSP 24.2  
Social networks, tribal- and open communities, peace education // Other  
(Room: St Johns II)

**WHAT IS THE IMPORTANT FACTOR TO SWITCH THE PERSONALIZED COMMUNITY SERVICE? (F074)**

*Bong Gyou Lee, Younghee Lee and Su Jin Kim*

**CONNECTING RURAL KNOWLEDGE COMMUNITIES WITH SATELLITE BASED WEB TECHNOLOGIES – USABILITY ASPECTS IN THE RURAL WINGS PROJECT (S022)**

*Nina Kahnwald, Thomas Köhler, Rodoula Makri, Nikolaos Uzunoglu, Sofoklis Sotiriou, Pavlos Koulouris and Menelaos Sotiriou*  
**SOCIAL NETWORKING SPHERE: A SNAPSHOT OF TRENDS, FUNCTIONALITIES AND REVENUE MODELS (S025)**

*Peter Leitner and Thomas Grechenig*

**CROSS-COMMUNITY REPUTATION: POLICIES AND ALTERNATIVES (S042)**

*Nurit Gal-Oz, Tal Grinshpoun, Ehud Gudes, and Amnon Meisels*  
**MAXIMUM ENTROPY OF FULLY CONNECTED SOCIAL NETWORK (S056)**

*Maytham Safar, Khaled Mahdi and Ibrahim Sorkhoh*

**IMPROVING COMMUNICATION AND COOPERATION THROUGH RECOMMENDER SYSTEM (S020)**

*Edeilson Milhomem da Silva, Mario Godoy Neto, Robson Ytallo Silva de Oliveira, Ricardo Araújo Costa and Silvio Romero de Lemos Meira*

**INFORMAL LEARNING BY NON-POSTERS IN VIRTUAL COMMUNITIES PRELIMINARY THEORETICAL CONSIDERATIONS AND EXPLORATIVE CASE STUDIES (S016)**

*Nina Kahnwald*

17:00-18:30 Session FSP 24.3  
The history, architecture and future of virtual communities  
(Room: Volmer II)

**THE FRUITION OF DIGITAL CULTURAL HERITAGE IN A WEB COMMUNITY: THE PLUG-IN “HERMES (F054)**  
*A. Febbraro, G. Naccarato, E. Pantano, A. Tavernise and S. Vena*  
**CROSS-APPLICATION, PATTERN-BASED WEB COLLABORATION (F055)**

*Stefan Pietschmann, Vincent Tietz and Klaus Meißner*

**WEBOGRAPH: A SELECTIVE PUBLICATION MODEL FOR BLOGGERS (F060)**

*Vincent Oria, Phan Quang Trung Tien and Jean-Marc Saglio*

### Friday 25<sup>th</sup>, July 2008

08:30-17:00 Welcome Desk

09:00-9:50 Session ST1 – Special Talk  
(Room: St Johns II)

**IJWBC SPECIAL ISSUE: WEB BASED RESEARCH NETWORKS AND LEARNING COMMUNITIES**

*Dr. Virginia King, Coventry University, UK*

10:00-11:00 Session KL2 – Keynote Presentation  
(Room: St Johns II)

**VIRTUAL COMMUNITIES AND MOBILITY: ACCOMPLISHMENTS AND CHALLENGES**

*Dr. Jalal Kawash, University of Calgary, Canada*

11:00-11:30 Coffee Break

11:30-13:00 Paineel Session  
(Room: St Johns II)

**BUILDING COMMUNITY IN VIRTUAL WORLDS: ISSUES AND CONSIDERATIONS**

*Stephen Bronack, Amelia Cheney, Roni Linser and Maria Backe*

**11:30-12:50 Session FSP 25.1**

**Social networks, tribal- and open communities, peace education // Computer mediated-, hyper- and narrative communication, woven stories**

**(Room: Executive)**

**A STUDY OF USER MOTIVATION AND FAMILY-BASED CAPITAL AMONG ONLINE COMMUNITY USERS IN NORWAY (F027)**

*Petter Bae Brandtzæg, Jan Heim and Birgit Hertzberg Kaare*  
**ONLINE COMMUNICATION NETWORKS & LEARNING STYLES: SOCIETY, TECHNOLOGY AND EDUCATION (F009)**

*Andrew Laghos and Sophia Laghos*

**PREDICTING GROUP SIZE IN SECOND LIFE (S050)**

*Mitul Shukla, Nik Bessis, Marc Conrad, Gordon Clapworthy and Yong Yue*

**13:00-14:30 Lunch Break****14:30-16:40 Session FSRP 25.2**

**Expanding markets through virtual communities**

**(Room: St. Johns II)**

**COLLABORATIVE PLATFORM FOR A VIRTUAL ORGANIZATION (F041)**

*S.Rao, S.Khavtasi, S.Malhotra and Nicolas Fonrose*

**THE USE OF VISUALIZATION AND MINING TECHNIQUES FOR ANALYSIS AND RECOMMENDATION OF COMMUNITIES IN THE BRAZILIAN SCIENTIFIC SCENARIO (F021)**

*Diogo Krejci, Jonice Oliveira and Jano Moreira de Souza*

**BUILDING WEB-BASED LEARNING COMMUNITIES WITH TECHNOLOGY AND CREATIVITY (S073)**

*Susan Light*

**A.M.I.G.O.S: USING SOCIAL NETWORKS TO MANAGE CORPORATE KNOWLEDGE (S058)**

*Ricardo Araújo Costa, Robson Ytallo Silva de Oliveira, Edilson Milhomem da Silva, Mario Godoy Neto, Diego Barros Delgado and Silvio Romero de Lemos Meira*

**AN OPEN-RESEARCH WEB BASED COMMUNITY (R036)**

*Panagiotis Gioannis*

**DO I TRUST IN MY ONLINE LEARNING COMMUNITY (R049)**

*Sónia Sousa and David Lamas*

**14:30-16:35 Session FSRP 25.3**

**Accessibility and long-term disabilities // Virtual communities in health care**

**(Room: Volmer II)**

**ADDRESSING ACCESSIBILITY: EMERGING USER INTERFACES FOR SECOND LIFE COMMUNITIES (F033)**

*Steve Hansen, Paul Davies and Christopher Hansen*

**A VIRTUAL KNOWLEDGE COMMUNITY FOR HUMAN RIGHTS MONITORING FOR PEOPLE WITH DISABILITIES (F044)**

*Christo El Morr, Julien Subercaze, Pierre Maret and Marcia Rioux*

**WEB 2.0 ACCESSIBILITY AND ADAPTATION FOR AUSTRALIAN SPECIAL NEEDS COMMUNITIES, SUCH AS ACQUIRED BRAIN INJURY (F031)**

*Youssef Abi-Khattar and Steve Hansen*

**SIMILARITIES AND DIFFERENCES OF TWO WEB COURSES FOR PEOPLE WITH MULTIPLE SCLEROSIS (S010)**

*Maire Heikkinen*

**AN EXPLORATORY STUDY OF THE VIRTUAL COMMUNITIES CONTRIBUTION TO SPECIAL NEEDS PUPILS E-LEARNING IN GREECE: THE TEACHERS PERSPECTIVE (R023)**

*Dimitris K. Kardaras, Eleutherios A. Papathanassiou, Stavroula G. Barbounaki, Bill Karakostas and Katerina P. Kikilia*

**18:30 Cruise and Conference Dinner**

A cruise along Amsterdam's picture-book canals.....It's something not to be missed! The cruise takes you along several canals and past the city's most spectacular spots. As you glide through the historic city centre you'll see elegant merchants' residences, churches and warehouses, dating from the Golden Age and steeped in history.

The conference dinner will be held in the restaurant "d'Vijff Vlieghe". D'Vijff Vlieghe – it means 'The Five Flies' – restaurant in medieval Amsterdam is a landmark and it is one of Amsterdam's most famous restaurants, Vijff Vlieghe, is located near the city centre and very close to busy shopping streets such as the Kalverstraat and Leidsestraat.

[http://www.webcommunities-conf.org/cruise\\_dinner.asp](http://www.webcommunities-conf.org/cruise_dinner.asp)

Tickets for this can be bought at the welcome desk.

**Saturday 26<sup>th</sup>, July 2008****08:30-17:00 Welcome Desk****10:00-11:00 Special Talk**

**(Room: Volmer II)**

**BLENDED SYNCHRONOUS LEARNING MODEL**

*Prof. Nian-Shing Chen, National Sun Yat-sen University, Taiwan*

**11:00-11:30 Coffee Break****11:30-12:50 Session FSP 26.1**

**Social networks, tribal- and open communities, peace education // Computer mediated-, hyper- and narrative communication, woven stories**

**(Room: Volmer II)**

**HCI SUPPORT FOR THE DEVELOPMENT OF WEB-BASED INNOVATION-COMMUNITY SUPPORT TOOLS (F072)**

*Arjan Geven and Manfred Tscheligi*

**THE DEVELOPMENT OF A PERSONALIZED AND DYNAMIC DRIVEN RSS SPECIFICATION FOR THE BUILT ENVIRONMENT (S065)**

*Nik Bessis and Eleana Asimakopoulou*

**HAVING IT ALL: STUDENTS COMBINE TRADITIONAL AND DIGITALLY MEDIATED COMMUNICATION (S067)**

*Judith Ramsay, Mario Hair, Samina Saddique and Karen Renaud*

**USING NEXT GENERATION SERVICE ORIENTED TECHNOLOGIES TO ASSESS CULTURAL HANDLING OF INFORMATION COMMUNICATION TECHNOLOGY (R066)**

*Nik Bessis, Alfredo Gaitan, Mitul Shukla, Zhihua Lai and John Stephens*

**11:30-13:00 Posters Session**

**(Room: St. Johns II)**

**SCHOOL PRINCIPALS' BELIEF IN DAILY PUBLISHING OF WEB-BASED COMMUNITIES WITH CONTENT MANAGEMENT SYSTEM (P018)**

*Morishita Takeshi, Higashibara Yoshinori and Yatsuka Mitsunori*

**CONSUMER CENTRIC COMMUNITIES: INTEGRATING COMMUNITY BASED FEATURES INTO ONLINE SHOPS (P024)**

*Peter Leitner and Thomas Grechenig*

**THE SEARCH PROBLEM IN 3D VIRTUAL WORLD (SECOND LIFE) (P045)**

*Alfredo de la Presa Cruz*

**A METRICAL ANALYSIS OF TOURISM WITH TEXT MINING (P048)**

*Akira Ide and Yutaka Moriya*

**13:00-14:30 Lunch Break**

**14:30-16:40 Session FSRP 26.2**

**Social networks, tribal- and open communities, peace education // Hosting web-based communities**

**(Room: Volmer II)**

**USING KNOWLEDGE CHAINS TO POPULARIZE LEARNING COMMUNITIES IN REAL PROJECT CONTEXTS (F075)**

*Juliana Lucas de Rezende and Jano Moreira de Souza*

**CULTURAL HERITAGE 2.0 – A WEB BASED COMMUNITY ON CULTURAL HERITAGE AND VIRTUAL RECONSTRUCTION (F052)**

*Pier Augusto Bertacchini and Antonio Feraco*

**ON THE IMPORTANCE OF PERSONAL PROFILES TO ENHANCE SOCIAL INTERACTION IN LEARNING NETWORKS (F039)**

*Adriana J. Berlanga, Marlies E. Bitter-Rijkema, Francis Brouns and Peter B. Sloep*

**FROM COMMUNITY METAPHOR TO WEB 2.0 (S034)**

*Marianne van den Boomen*

**VIRTUAL WORLDS: MEMBERSHIP STRUCTURES OF INTERNET SOCIAL NETWORKS (S079)**

*Sharon Griffith, Liwan Liyanage and Steve Hansen*

**14:30-15:30 Doctoral Consortium**

**(Room: Executive)**

**STRENGTHENING THE COMMUNITY IN ORDER TO ENHANCE LEARNING (D026)**

*Sibren Fetter, Adriana J. Berlanga and Peter B. Sloep*

**16:45 Best Paper Awards Ceremony and Closing Session**

**(Room: Volmer II)**

*Prof. Piet Kommers and Prof. Pedro Isaías*