# IADIS Web Based Communities 2008
## CONFERENCE PROGRAM
### Thursday 24th, July 2008

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<td>10:00-19:30</td>
<td>Welcome Desk</td>
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<tr>
<td>14:00-14:30</td>
<td>Opening Session (Room: St Johns II)</td>
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<td>14:30-15:30</td>
<td>Keynote Presentation (Room: St Johns II)</td>
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<tr>
<td>15:30-16:30</td>
<td>Session FP 24.1</td>
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<td>16:30-17:00</td>
<td>Coffee Break</td>
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<td>17:00-18:30</td>
<td>Session FSP 24.3</td>
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### Friday 25th, July 2008

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<tr>
<td>08:30-17:00</td>
<td>Welcome Desk</td>
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<td>09:00-9:50</td>
<td>Special Talk (Room: St Johns II)</td>
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<td>10:00-11:00</td>
<td>Keynote Presentation (Room: St Johns II)</td>
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<td>11:00-11:30</td>
<td>Coffee Break</td>
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<td>11:30-13:00</td>
<td>Painel Session (Room: St Johns II)</td>
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**Informal Learning by Non-Posters in Virtual Communities: Preliminary Theoretical Considerations and Explorative Case Studies**

(N016)

Nina Kahnwald

**The Fruition of Digital Cultural Heritage in a Web Community: The Plug-In “Hermes”**

(F054)

A. Febbraro, G. Naccarato, E. Pantano, A. Tavernise and S. Vena

Cross-Application, Pattern-Based Web Collaboration (F055)

Stefan Pietschmann, Vincent Tietz and Klaus Meißner

Webograph: A Selective Publication Model for Bloggers (F060)

Vincent Oria, Pham Quang Trung Tien and Jean-Marc Saglio

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**Orthography, Structure and Lexical Choice as Identity Markers in Social Tagging Environments**

(F040)

Emma Tonkin

**Online Community Portals Supporting CRM: The Gradnet Case Study**

(F015)

Zenia Barnard and Chris Rensleigh

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**What is the Important Factor to Switch the Personalized Community Service?**

(F074)

Bong Gyou Lee, Younghee Lee and Su Jin Kim

**Connecting Rural Knowledge Communities with Satellite Based Web Technologies – Usability Aspects in the Rural Wings Project**

(S022)

Nina Kahnwald, Thomas Köhler, Rodoulia Makri, Nikolaos Uzunoglu, Sofoklis Sotiriou, Pavlos Koulouris and Menelaos Sotiriou

Social Networking Sphere: A Snapshot of Trends, Functionalities and Revenue Models (S025)

Peter Leitner and Thomas Grechenig

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**Cross-Community Reputation: Policies and Alternatives**

(S042)

Nurit Gal-Oz, Tal Grinshpoun, Ehud Gudes, and Amnon Meisels

**Maximum Entropy of Fully Connected Social Network**

(S056)

Maytham Safar, Khaled Mahdi and Ibrahim Sorkhoh

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**Improving Communication and Cooperation Through Recommender System**

(S020)

Edelison Milhomem da Silva, Mario Godoy Neto, Roelson Ytallo Silva de Oliveira, Ricardo Araújo Costa and Silvio Romero de Lemos Meira
11:30-12:50 Session FSP 25.1
Social networks, tribal- and open communities, peace education // Computer mediated-, hyper- and narrative communication, woven stories
(Room: Executive)

**A STUDY OF USER MOTIVATION AND FAMILY-BASED CAPITAL AMONG ONLINE COMMUNITY USERS IN NORWAY (F027)**
Petter Bae Brandtzæg, Jan Heim and Birgit Hertzberg Kaare

ONLINE COMMUNICATION NETWORKS & LEARNING STYLES: SOCIETY, TECHNOLOGY AND EDUCATION (F009)
Andrew Laghos and Sophia Laghos

PREDICTING GROUP SIZE IN SECOND LIFE (S050)
Mital Shukla, Nik Bessis, Marc Conrad, Gordon Clapworthy and Yong Tse

13:00-14:30 Lunch Break

14:30-16:40 Session FSRP 25.2
Expanding markets through virtual communities
(Room: St. Johns II)

**COLLABORATIVE PLATFORM FOR A VIRTUAL ORGANIZATION (F041)**
S.Rao, S.Khavtasi, S.Malhotra and Nicolas Fonrose

**THE USE OF VISUALIZATION AND MINING TECHNIQUES FOR ANALYSIS AND RECOMMENDATION OF COMMUNITIES IN THE BRAZILIAN SCIENTIFIC SCENARIO (F021)**
Diego Krejci, Jonice Oliveira and Jans Moreira da Souza

BUILDING WEB-BASED LEARNING COMMUNITIES WITH TECHNOLOGY AND CREATIVITY (S073)
Sason Light

**A.M.L.G.O.S.: USING SOCIAL NETWORKS TO MANAGE CORPORATE KNOWLEDGE (S058)**
Ricardo Araújo Costa, Robson Yulaí Silva de Oliveira, Edelison Milhomem da Silva, Mario Godoy Neto, Diego Barras Delgado and Silvio Romero de Lemos Meira

AN OPEN-RESEARCH WEB BASED COMMUNITY (R036)
Panagiota Giouannis

DO I TRUST IN MY ONLINE LEARNING COMMUNITY (R049)
Sónia Sousa and David Lamas

18:30 Cruise and Conference Dinner
A cruise along Amsterdam's picture-book canals....It's something not to be missed! The cruise takes you along several canals and past the city's most spectacular spots. As you glide through the historic city centre you'll see elegant merchants' residences, churches and warehouses, dating from the Golden Age and steeped in history. The conference dinner will be held in the restaurant "d'Vijff Vlieghen". D'Vijff Vlieghen – it means 'The Five Flies' – restaurant in medieval Amsterdam is a landmark and it is one of Amsterdam's most famous restaurants, Vijff Vlieghen, is located near the city centre and very close to busy shopping streets such as the Kalverstraat and Leidsestraat.

http://www.webcommunities-conf.org/cruise_dinner.asp
Tickets for this can be bought at the welcome desk.

14:30-16:35 Session FSRP 25.3
Accessibility and long-term disabilities // Virtual communities in health care
(Room: Volmer II)

**ADDRESSING ACCESSIBILITY: EMERGING USER INTERFACES FOR SECOND LIFE COMMUNITIES (F033)**
Steve Hansen, Paul Davies and Christopher Hansen

A VIRTUAL KNOWLEDGE COMMUNITY FOR HUMAN RIGHTS MONITORING FOR PEOPLE WITH DISABILITIES (F044)
Chisto El Morr, Julien Subercaze, Pierre Maret and Marcia Rioux

WEB 2.0 ACCESSIBILITY AND ADAPTATION FOR AUSTRALIAN SPECIAL NEEDS COMMUNITIES, SUCH AS ACQUIRED BRAIN INJURY (F031)
Youcef Abi-Khattar and Steve Hansen

SIMILARITIES AND DIFFERENCES OF TWO WEB COURSES FOR PEOPLE WITH MULTIPLE SCLEROSIS (S010)
Maire Heikkinen

AN EXPLORATORY STUDY OF THE VIRTUAL COMMUNITIES CONTRIBUTION TO SPECIAL NEEDS PUPILS E-LEARNING IN GREECE: THE TEACHERS PERSPECTIVE (R023)
Dimitris K. Kardaras, Eleutherios A. Papathanassiou, Stavroula G. Barbounaki, Bill Karakostas and Katerina P. Kikilia

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11:00-11:30 Coffee Break

11:30-12:50 Session FSP 26.1
Social networks, tribal- and open communities, peace education // Computer mediated-, hyper- and narrative communication, woven stories
(Room: Volmer II)

**HCI SUPPORT FOR THE DEVELOPMENT OF WEB-BASED INNOVATION-COMMUNITY SUPPORT TOOLS (F072)**
Arjan Geven and Manfred Tscheligi

THE DEVELOPMENT OF A PERSONALIZED AND DYNAMIC DRIVEN RSS SPECIFICATION FOR THE BUILT ENVIRONMENT (S065)
Nik Bessis and Eleana Asimakopoulou

HAVING IT ALL: STUDENTS COMBINE TRADITIONAL AND DIGITALLY MEDIATED COMMUNICATION (S067)
Judith Ramsay, Mario Hair, Samina Sadilique and Karen Renoud

USING NEXT GENERATION SERVICE ORIENTED TECHNOLOGIES TO ASSESS CULTURAL HANDLING OF INFORMATION COMMUNICATION TECHNOLOGY (R066)
Nik Bessis, Alfredo Gaitan, Mital Shukla, Zhihua Lai and John Stephens

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11:30-13:00 Posters Session
(Room: St. Johns II)
SCHOOL PRINCIPALS' BELIEF IN DAILY PUBLISHING OF WEB-BASED COMMUNITIES WITH CONTENT MANAGEMENT SYSTEM (P018)
Morishita Takeshi, Higashibara Yoshinori and Yatsuka Mitsunori
CONSUMER CENTRIC COMMUNITIES: INTEGRATING COMMUNITY BASED FEATURES INTO ONLINE SHOPS (P024)
Peter Leitner and Thomas Grechenig
THE SEARCH PROBLEM IN 3D VIRTUAL WORLD (SECOND LIFE) (P045)
Alfredo de la Presa Cruz
A METRICAL ANALYSIS OF TOURISM WITH TEXT MINING (P048)
Akira Ide and Yutaka Moriya

13:00-14:30 Lunch Break

14:30-16:40 Session FSRP 26.2
Social networks, tribal- and open communities, peace education // Hosting web-based communities
(Room: Volmer II)
USING KNOWLEDGE CHAINS TO POPULARIZE LEARNING COMMUNITIES IN REAL PROJECT CONTEXTS (F075)
Juliana Lucas de Rezende and Jano Moreira de Souza
CULTURAL HERITAGE 2.0 – A WEB BASED COMMUNITY ON CULTURAL HERITAGE AND VIRTUAL RECONSTRUCTION (F052)
Pier Augusto Bertacchini and Antonio Feraco
ON THE IMPORTANCE OF PERSONAL PROFILES TO ENHANCE SOCIAL INTERACTION IN LEARNING NETWORKS (F039)
Adriana J. Berlanga, Marlies E. Bitter-Rijpkema, Francis Brous and Peter B. Sloep
FROM COMMUNITY METAPHOR TO WEB 2.0 (S034)
Marianne van den Boomen
VIRTUAL WORLDS: MEMBERSHIP STRUCTURES OF INTERNET SOCIAL NETWORKS (S079)
Sharon Griffith, Liwan Liyanage and Steve Hansen

14:30-15:30 Doctoral Consortium
(Room: Executive)
STRENGTHENING THE COMMUNITY IN ORDER TO ENHANCE LEARNING (D026)
Sibren Fetter, Adriana J. Berlanga and Peter B. Sloep

16:45 Best Paper Awards Ceremony and Closing Session
(Room: Volmer II)
Prof. Piet Kommers and Prof. Pedro Isaías